CSE 118/218 Presentation Rubric (100 pts)

**Introduction (10)**
- Justify people problem: core audience/customer and need (4)
- Justify why this remains an opportunity (2)
- Conveys vision/concept for project (3)
- Ends by conveying how rest of talk will proceed (1)

**Closing (10)**
- Post-mortem: list proj. risks, what went right/wrong, how would you do it again differently (5)
- Summarize lessons learned (2)
- Answers class questions with full knowledge with thorough explanation and elaboration (3)

**Organization (6)**
- Minimizes forward references, jumping around (4)
- Accurate, concrete, appropriate detail (2)

**Slides (6)**
- Extensive use of meaningful graphics (2)
- Minimum use of text, fonts readable (2)
- Comprehensive, minimize audience need to recall information (1)
- Concise, not too much information on the slides (1)

**Presentation (8)**
- Speak clearly, with good modulation/emphasis (2)
- Precise and appropriate use of technical terms (2)
- Complete, in allotted time (2)
- Frequent eye contact, good use of hand gestures (2)

**Content (25)**
- Discussion technical, and product risks (4)
- Describes design process (5)
- Describe and justify resulting software process (4)
- Describe and justify software architecture (4)
- Describe product & key qualities (4)
- Describe team structure (4)

**System (35)**
- Shows that key people problem has been addressed (5)
- Shows that key technical challenges addressed (5)
- Justified & summarized use of technology (10)
- Illustrates system quality and completeness (10)
- Organized around coherent, key user scenarios (5)
CSE 118/218 Final Demo Rubric (90 pts)

Functionality (10)
*Category Description:* How functional is the application/system? Does it work as advertised?

Technical Challenge (10)
*Category Description:* Was the project appropriately scoped to be a technical challenge, yet implementable?

Technical Challenge for 4-6 members (10)
*Category Description:* How difficult was this project for 4-6 engineers to build.

Modular/Extensible Design (10)
*Category Description:* Is the project easily extensible? By external engineers? Was it built in a modular fashion?

System Completeness (10)
*Category Description:* How complete the application/system is, overall, based on stated requirements and features.

Polish (10)
*Category Description:* How polished is the application/system, overall? Could you sell this on the market as a product tomorrow?

Practical / Mass Appeal (10)
*Category Description:* Is the application/system practically deployable and usable? Does it have mass appeal with respect to the target market?

Creative/Innovative (10)
*Category Description:* Was this project creative and innovative based on current research and existing products on the market?

Ease of Use (10)
*Category Description:* Is the application/system easy to use for a novice?